



HEC 96 : TOGETHER

Inspiring Collaboration to Build and Progress

EVENT INFORMATION

HEC 96 will be held virtually on March 11-12, 2021 through eCornell and Zoom. Our theme, **Together**, explores forward-thinking solutions, highlights a resilient industry, and features fellowship across communities.

Consisting of two themed days, BUILD and PROGRESS, the conference will be full of vibrant discussion regarding our industry and our people.

This year's personal amenity boxes will include the annual HEC plate amongst other handpicked items. There are limited quantities, so register and reserve your amenity box today!

Build

Creating Space

Creating Tech

Creating Communities

Progress

People through Change

Food & Beverage Innovations

Keynote Addresses • Networking Sessions • Panel Discussions

To register for HEC 96 and reserve your amenity box, please visit:
<https://www.cvent.com/d/c7qcb2>

Take advantage of Early Bird Pricing (Ends 12/31/2020)
\$175 Young Alumni (Class of 2011-2020) | \$200 General

Amenity Boxes are only available domestically
excluding AK & HI (FREE + \$25 shipping)